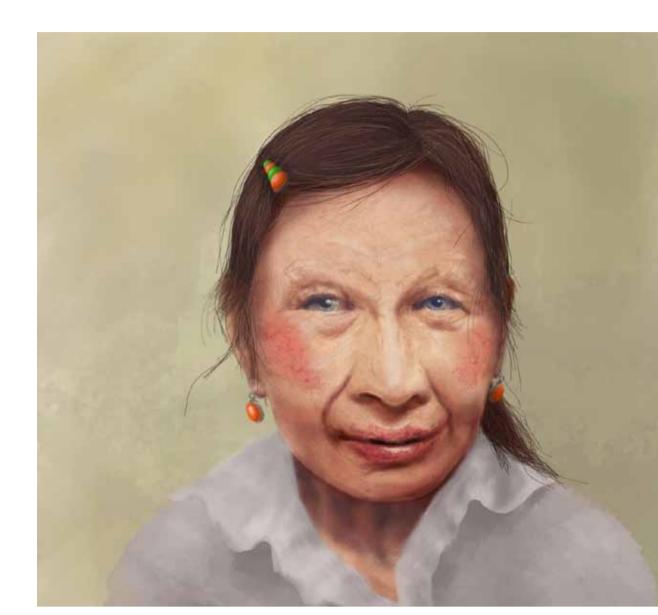
Xiongnu Princess software used: Adobe Photoshop CS5 tool: tablet mouse



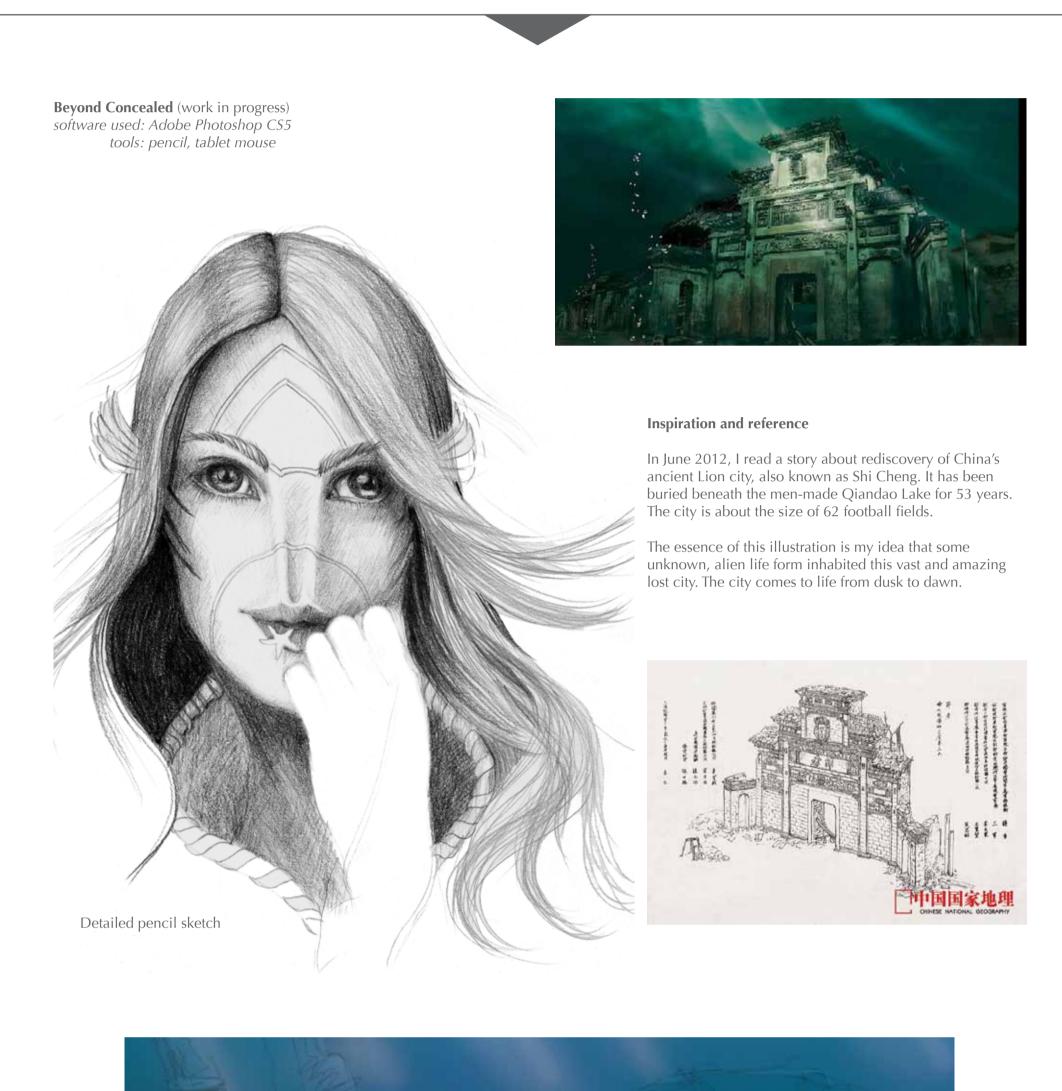
Inspiration

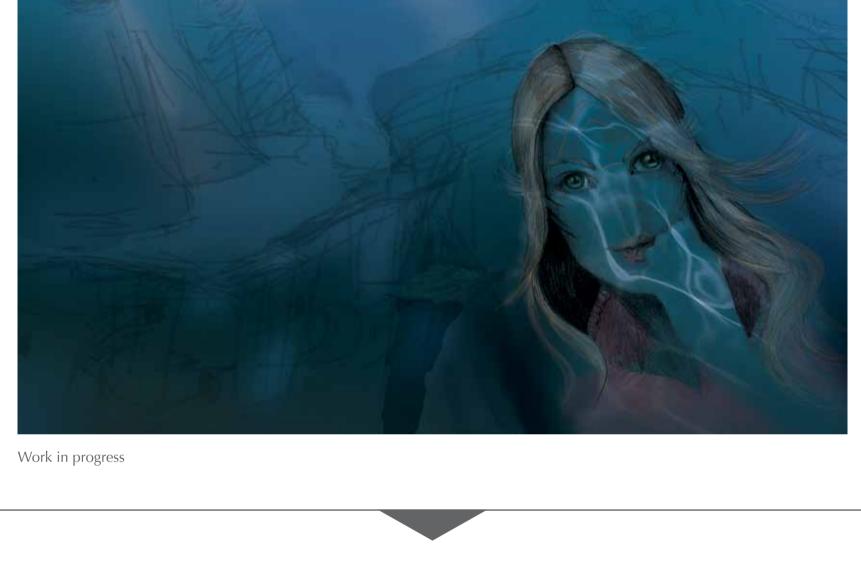
The images of the fictional Xiongnu princess and an old village woman were inspired by research I've done on Xiongnu people.

They were ancient nomadic-based people from Central Asia, which existed between about 300 B.C. and 450 A.D. They were such a threat that the first Qin Dynasty emperor, Qin Shi Huang, ordered the construction of huge fortifications along the northern border of China - fortifications that later were expanded into the Great Wall of China.



Still in High Spirits (village woman) software used: Adobe Photoshop CS5 tool: tablet mouse

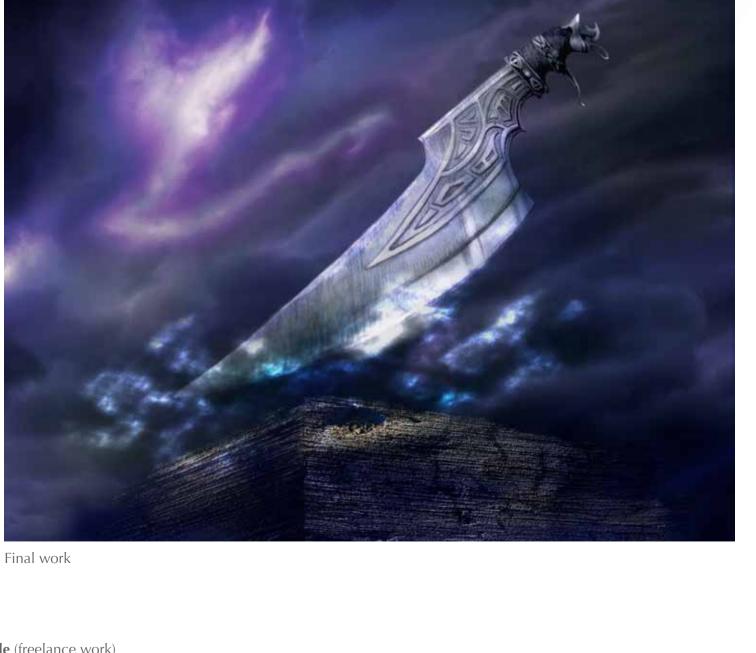




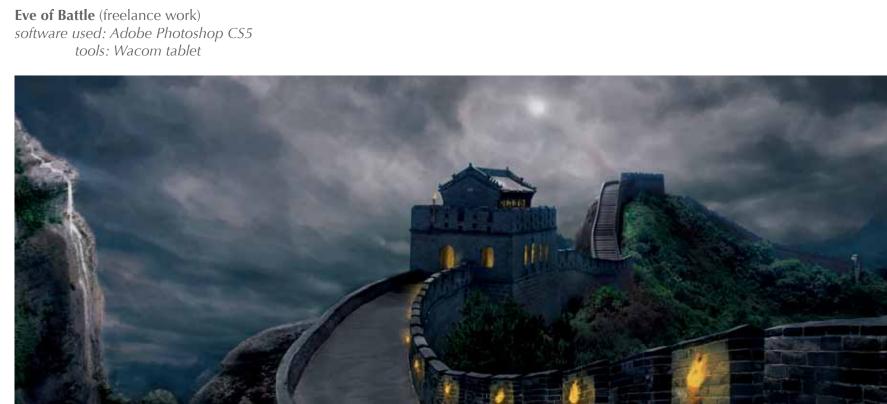
Star catcher (children's book) software used: Adobe Photoshop CS5 tools: Wacom tablet







Pencil sketch



Mole - Cure

Adobe Illustrator CS5 tool: pencil, tablet mouse

software used: Adobe Photoshop CS5

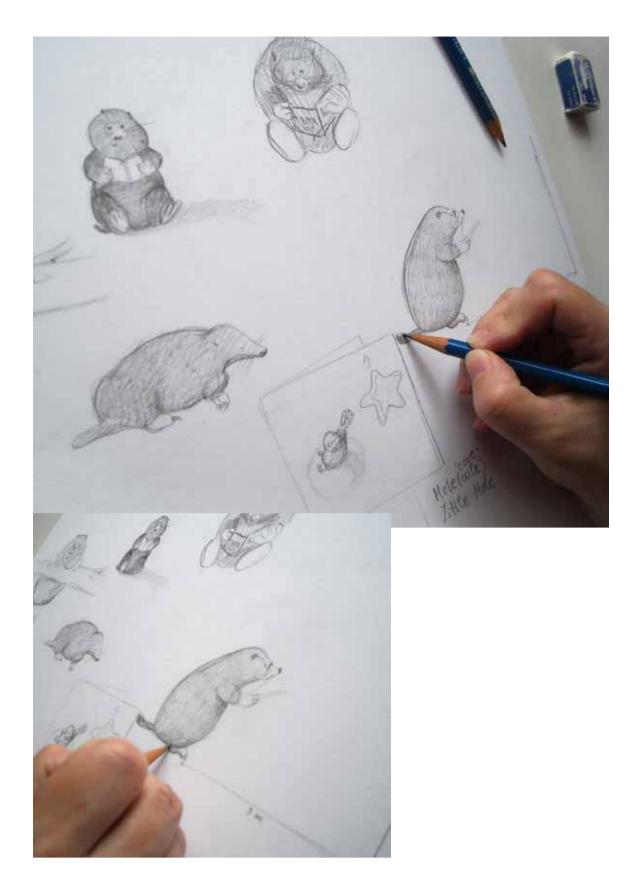
Orthovision, a vision therapy centre in Singapore, contracted me to refresh their brand identity in order to give it a personality and to demonstrate to the patients (mostly children) the fun and innovative side of the different vision therapies.

Objectives

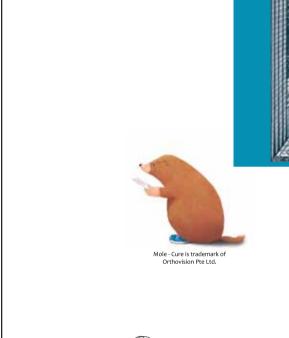
The vision therapies have been designed to improve patient's vision and therefore enhance the quality of learning and living in general. The perseverance is most important factor in achieving the goal - vision improvement. Having that in mind, I came up with an idea of incorporating the mascot of a mole to their existing brand identity.

Mascot Development

A mole - an animal with poor eyesight but very persistent in achieving its goal (to burrow lawns and raise the molehills) was perfect choice for the mascot. Initial sketches were drawn with pencils and then imported to Adobe Photoshop CS5 to be rendered with many layers of colours and textures with the use of a tablet mouse.













Bookmark

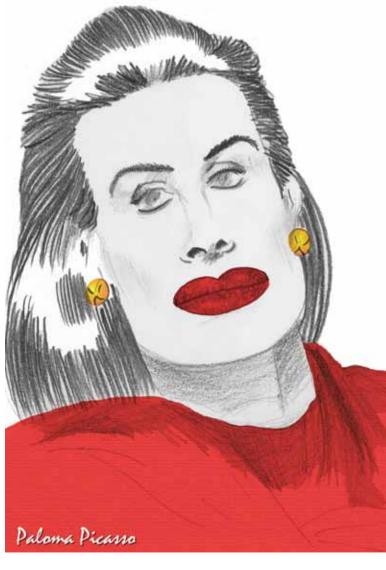
TRADITIONAL ILLUSTRATION











Various fashion illustrations

